

# Fundraising From A to Z



SATURDAY, AUGUST 7, 2021



## A

**Auctions** – Set up a basket raffle or silent auction. You can do these virtually! Take a photo of the baskets and offer them online. 50/50 is a great way to fundraise virtually.

## B

**Birthday** – Happy birthday! Instead of gifts, ask for donations to support your ride!

## C

**Change jar** – You might already have this! Spring cleaning always brings spare change that has fallen into your couch cushions. Keep it in a jar and donate the funds in the jar when it's full.

## D

**Download** – Download the tools available on the fundraising tools page to help you share your story, ask for donations and share your success.

## E

**Email** – Send emails to everyone in your address book with our Ride for Roswell email signature! You'll be surprised who donates to your Ride – family, friends, neighbors, co-workers, maybe even former classmates you haven't talked to in years.

## F

**Facebook** – Connect your online fundraising page to Facebook so you can share your story with your social media followers.

## G

**Get creative** – For every donation you receive, draw them a picture of their choosing. This can be totally serious, or seriously funny!

## H

**Helping hand** – Lend a helping hand to your neighbors in exchange for a donation to your Ride fundraising efforts! Offer to mow their lawn or go grocery shopping for them.

## I

**Ice cream party** – We're approaching the summer months, ice cream is always a great idea. Run a donation challenge for 24 hours and offer to drop off ice cream and toppings to one lucky winner!

## J

**Jersey** – Create a memorial jersey to wear during your ride and ask people to make donations in honor or memory of anyone they know affected by cancer. Write the names of their loved ones on your jersey.

## K

**Kindness cards** – make a donation and a special card full of kind thoughts and well wishes will be sent to a person of your choosing. We all love getting something special in the mail.

## L

**Lawn sign** – Post a photo with your lawn sign!

benefiting



ROSWELL  
PARK  
COMPREHENSIVE CANCER CENTER

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## M

**Matching gifts** – Many companies already have a matching gift program. Ask your company to match what you raise. This is a simple way to double your funds!

## N

**No Shave Challenge** – No shave November is great, but can you last through the summer months without shaving!? Collect donations to see how long you can go.

## O

**Open Mic Night** – How daring are you? Stand in your driveway and do a performance for your neighbors. I'm sure they'll be willing to donate for some entertainment! You can also live stream it.

## P

**Pledge your miles** – Ask for donations for every mile you ride.

## Q

**Quiz night** – Hold a trivia night virtually. Facetime, Zoom, Facebook messenger, there are plenty of ways to do it virtually, with everyone making a donation to participate.

## R

**Recycle** – Save up all your bottles and cans from quarantine and return them. Donate that money to your ride. See if your neighbors will contribute theirs as well!

## S

**Self-donation** – Make a donation to your own Ride for Roswell! Maybe for a week, you agree to match all donations that come in! Show your friends and family how committed you are to reaching your goal.

## T

**Thank you** – Always remember to thank your donors! You can thank them with a handwritten note or using our badges on social media. You can even send them a thank you video! Donors are much more likely to give next year if they were thanked properly.

## U

**Update** – Make sure to update your fundraising dashboard with a personal photo and story.

## V

**Virtual Bingo** – You can host a virtual bingo night for your friends near and far. Just have them donate to your ride in order to receive their bingo boards.

## W

**Window of Hope** – Designate a window for a Ride display in your home. Each time you collect a donation, add the name of the donor to your window.

## X

**Xbox Tournament** – Have your friends pay a fee to join in an Xbox (or any game console) tournament. You can split it 50/50 with the winner or have all the proceeds donated to your fundraiser!

## Y

**Yoga** – Host a virtual yoga class. Do you know an instructor that would do it for you? Or lead a virtual class for your friends and ask them to make a donation when you're done.

## Z

**Zoom Series** – We know them, we love them. Host a series of zoom challenges to raise money for your fundraising. Charge a fee to participate in the series/challenge and see who is the last one standing. You can play games, sing songs, the possibility is endless!

[rideforroswell.org](http://rideforroswell.org)

